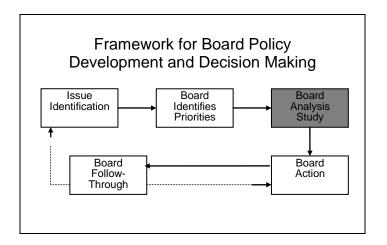
## Iowa State Board of Education

## **Executive Summary**

March 11, 2010



**Agenda Item:** "Sense of Urgency" Campaign Update

**lowa Goal:** All K-12 students will achieve at a high level.

**Equity Impact** 

**Statement:** School districts have the responsibility to ensure that all

students have access to high quality learning

opportunities.

**Presenter:** Elaine Watkins-Miller

Communication Consultant

Office of the Director

Phil Roeder

Special Assistant to the Director's Office

Office of the Director

Attachments: None

**Recommendation:** It is recommended that the State Board hear and discuss

this information.

**Background:** Education organizations from across the state are

working together to create a public sense of urgency for changing learning outcomes for all; and provide support for leaders who want to lead those changes. This work is being coordinated by the Wallace Foundation Leadership

Partnership.

An update will be provided on this work and the current status of the campaign development, including how this

effort can begin providing greater support to and developing understanding of the Iowa Core and other

innovative efforts in the state.